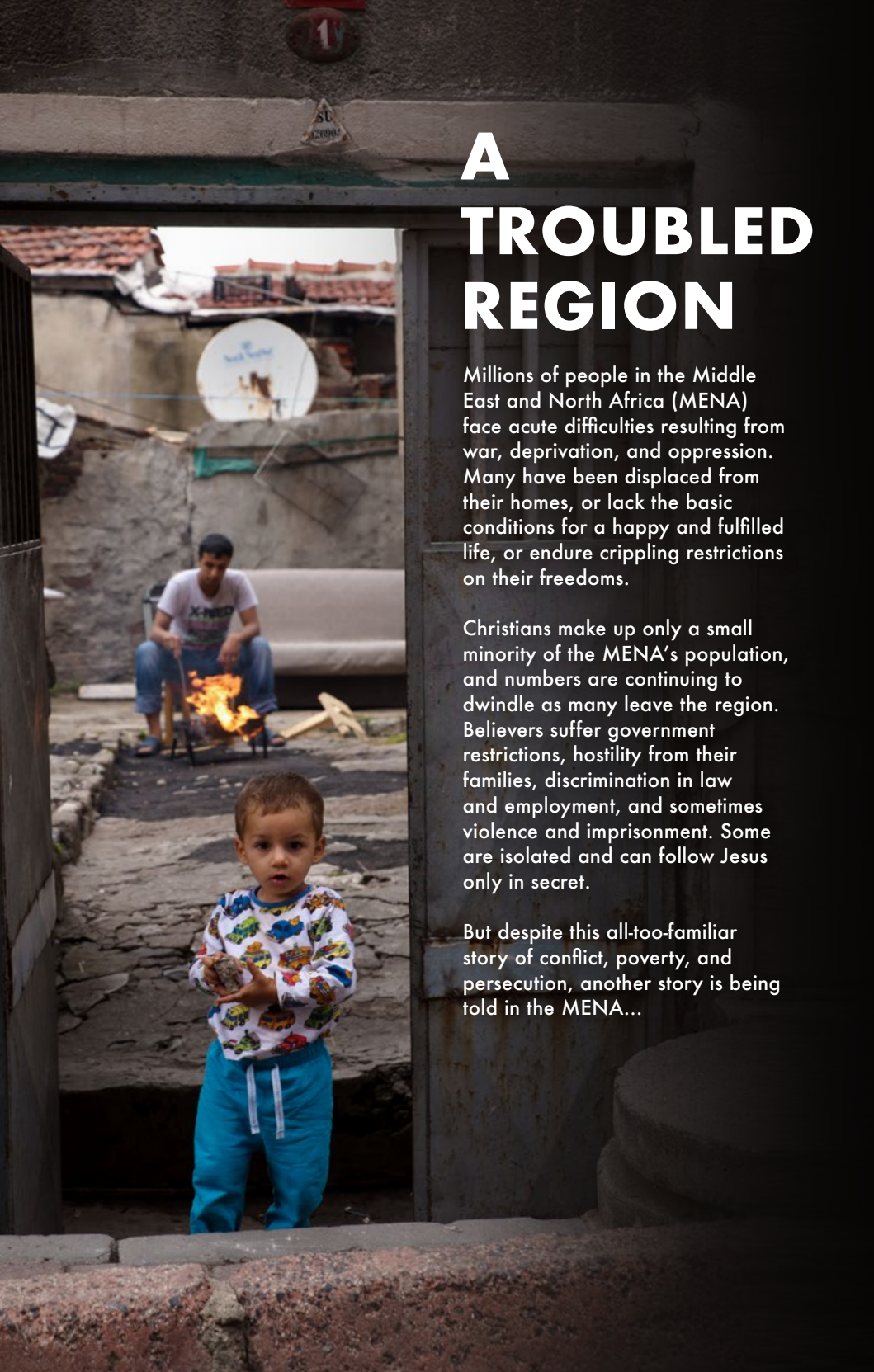
CHRISTIAN MEDIA MINISTRY

FOR THE MIDDLE EAST AND NORTH AFRICA



A TROUBLED REGION

Millions of people in the Middle East and North Africa (MENA) face acute difficulties resulting from war, deprivation, and oppression. Many have been displaced from their homes, or lack the basic conditions for a happy and fulfilled life, or endure crippling restrictions on their freedoms.

Christians make up only a small minority of the MENA's population, and numbers are continuing to dwindle as many leave the region. Believers suffer government restrictions, hostility from their families, discrimination in law and employment, and sometimes violence and imprisonment. Some are isolated and can follow Jesus only in secret.

But despite this all-too-familiar story of conflict, poverty, and persecution, another story is being told in the MENA...

WHO WE ARE

SAT-7 is a Christian media ministry serving the MENA. Our content airs on four satellite television channels and various digital media platforms.

SAT-7 broadcasts in Arabic, Persian, and Turkish. Our programs are mostly produced and presented by local believers, and our dedicated support teams respond to numerous contacts from viewers.

SAT-7 makes programs that address all areas of human life. We are committed to sharing the Gospel, strengthening the Church, serving society, and stewarding resources.

SAT-7'S VISION

To see a growing Church in the Middle East and North Africa, confident in Christian faith and witness, serving the community, and contributing to the good of society and culture.

SAT-7'S MISSION

To provide the churches and Christians of the Middle East and North Africa an opportunity to witness to Jesus Christ through inspirational, informative and educational television and digital media services.

SATELLITE BROADCASTS

Satellite television is still the most popular visual medium in the MENA, and most households have a dish. Satellite broadcasting bypasses barriers of illiteracy, censorship, and limited internet access and reaches into the most remote parts of the region.

SAT-7 ARABIC
SAT-7's original channel broadcasts to millions of viewers in 20 Arabic-speaking countries across the MENA.

SAT-7 PARS
SAT-7's Persian-language channel airs Christian content for millions of people in Iran, Afghanistan, and Tajikistan.

SAT-7 KIDS
SAT-7's dedicated Christian channel for Arabic children and young people was the first of its kind.

SAT-7 TÜRK
The only Christian station on the Turkish government satellite, SAT-7's Turkish-language channel broadcasts to Türkiye and Central Asia.

EXPANDING OUR DIGITAL PRESENCE

With internet usage expanding rapidly across the MENA, SAT-7 now makes content available on a range of online platforms. Some programs are now designed specifically for digital media and encourage viewer interaction.

Program clips and episodes are uploaded to our various YouTube channels. Social media brand pages have also been created to enable viewers more easily to access the content that most interests them and to increase the channels' reach and engagement.

SAT-7 PLUS is the MENA's first multi-language Christian video-on-demand and livestreaming platform. All the channels broadcast live on this service, and it also contains an extensive archive of past episodes. The platform is available worldwide on web browsers and as an app on mobile devices and smart TVs.

CLICK HERE TO WATCH SAT-7 PLUS

ENGAGING WITH VIEWERS

Hundreds of people contact SAT-7 every day to ask about the Christian faith, share testimonies, or request prayer. Our viewer support teams engage with them by phone and email and on various social media platforms. The teams seek to reply to everyone who contacts us and to build continuing relationships with them.

Some of our shows are broadcast live on satellite and online and involve extensive viewer interaction. But many connections take place off air, by phone or on digital platforms and messaging apps. These provide contexts for responding more precisely to viewers' varied needs, by answering specific requests, providing one-to-one counselling and prayer, or creating powerful media posts. A growing team of specialist volunteers contribute to this work.

MAKING AN IMPACT

Our viewer support teams receive many heartfelt expressions of thanks from viewers who have been profoundly affected by our programs. Here are a few examples:

“

We have always been given a very wrong understanding of Christianity and a lot of misinformation. But the Lord made me a completely different person. Your publications helped me in my research and later in my life of faith. I love your programs and the films you broadcast.

Alican, viewer of SAT-7 TÜRK

“

I am being blessed by your teachings. I study the Bible every day and I follow SAT-7 PARS programs. I am beginning to see some changes in my life and in the way I behave. I also need your help to make sure I am following the way as I ought to. I thank God that He found me!

Hovan, viewer of SAT-7 PARS

“

I learned so much about Jesus through your channel. SAT-7 brings Christ's children together to discuss their problems and provide answers. The channel helps us to meditate on God more, and one feels so safe with you that I could spend the whole night watching.

Caline, viewer of SAT-7 KIDS

“

Jesus wanted to change me to make me more patient and understanding. I have learned and understood what forgiveness means; it's such a relief. Much love to you [at the channel].

Nour, viewer of SAT-7 ARABIC

HOW TO SUPPORT

PARTNER WITH US

SAT-7 is looking for individuals, churches and organisations who share our vision. Visit www.sat7.org/get-involved for more information.

INVEST IN CHANGING LIVES TODAY

SAT-7's programs are free to watch, so we rely on donations. Please consider giving today:

Credit card / *PayPal*
www.sat7.org/donate

Bank transfer:

US DOLLAR ACCOUNT
Account number: 57319020
Account name SAT-7: International Trust
Bank: Pax-Bank eG, Germany
IBAN: DE19 3706 0193 0057 3190 20
BIC (SWIFT-address): GENODED1PAX

EURO ACCOUNT
Account number: 57319011
Account name: SAT-7 International Trust
Bank: Pax-Bank eG, Germany
IBAN: DE68 3706 0193 0057 3190 11
BIC (SWIFT-address): GENODED1PAX

P.O. Box 26760, Nicosia, Cyprus, CY-1647
+357 22761050 | info@sat7.org
www.sat7.org

FACEBOOK: SAT7Network **LINKEDIN:** SAT-7 **YOUTUBE:** SAT7Network