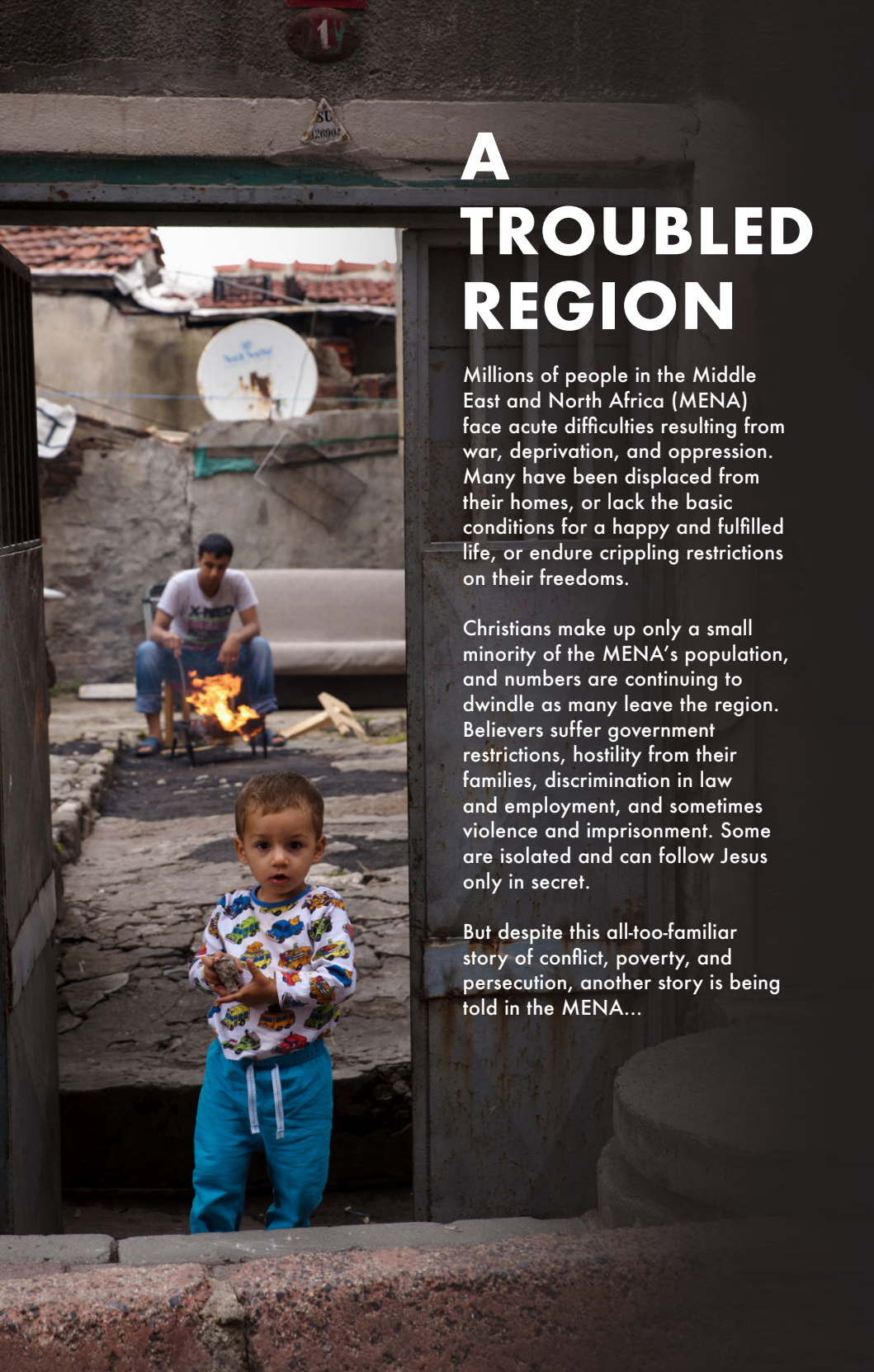
CHRISTIAN TELEVISION AND DIGITAL MEDIA

FOR THE MIDDLE EAST AND NORTH AFRICA



A TROUBLED REGION

Millions of people in the Middle East and North Africa (MENA) face acute difficulties resulting from war, deprivation, and oppression. Many have been displaced from their homes, or lack the basic conditions for a happy and fulfilled life, or endure crippling restrictions on their freedoms.

Christians make up only a small minority of the MENA's population, and numbers are continuing to dwindle as many leave the region. Believers suffer government restrictions, hostility from their families, discrimination in law and employment, and sometimes violence and imprisonment. Some are isolated and can follow Jesus only in secret.

But despite this all-too-familiar story of conflict, poverty, and persecution, another story is being told in the MENA...

WHO WE ARE

SAT-7 is a Christian media ministry serving the MENA. Our content airs on four satellite television channels and various digital media platforms.

SAT-7 broadcasts in Arabic, Persian, and Turkish. Our programs are mostly produced and presented by local believers, and our dedicated support teams respond to numerous contacts from viewers.

SAT-7 makes programs that address all areas of human life. We are committed to sharing the Gospel, strengthening the Church, serving society, and stewarding creation.

SAT-7'S VISION

To see a growing Church in the Middle East and North Africa, confident in Christian faith and witness, serving the community, and contributing to the good of society and culture.

SAT-7'S MISSION

To provide the churches and Christians of the Middle East and North Africa an opportunity to witness to Jesus Christ through inspirational, informative and educational television and digital media services.

SATELLITE BROADCASTS

Satellite television is still the most popular visual medium in the MENA, and most households have a dish. Satellite broadcasting bypasses barriers of illiteracy, censorship, and limited internet access and reaches into the most remote parts of the region.

SAT-7 ARABIC
SAT-7's original channel broadcasts to millions of viewers in 20 Arabic-speaking countries across the MENA.

SAT-7 PARS
SAT-7's Persian-language channel airs Christian content for millions of people in Iran, Afghanistan, and Tajikistan.

SAT-7 KIDS
SAT-7's dedicated Christian channel for Arabic children and young people was the first of its kind.

SAT-7 TÜRK
The only Christian station on the Turkish government satellite, SAT-7's Turkish-language channel broadcasts to Türkiye and Central Asia.

EXPANDING OUR DIGITAL PRESENCE

With internet usage expanding rapidly across the MENA, SAT-7 now makes its programs available on various online platforms.

In February 2021, SAT-7 launched SAT-7 PLUS, the MENA's first Christian video-on-demand and livestreaming platform. All the channels broadcast live on this service, and it also contains an extensive archive of past episodes. The platform is available worldwide on web browsers and as an app on mobile devices and smart TVs.

Each channel has its own website with a link to SAT-7 PLUS. Program clips and episodes are uploaded to the channels' YouTube pages, and some are made available on Facebook. New social media brands such as "Family", "Youth", and "Worship" have been created to enable Arabic-language viewers more easily to access the content that most interests them.

ENGAGING WITH VIEWERS

Hundreds of people contact SAT-7 every day to ask about Christianity, share testimonies, or request prayer. Our viewer support teams engage with them by phone and email and on various social media platforms.

The teams seek to reply to everyone who contacts us and to build continuing relationships with them. Some of our flagship shows are broadcast live and involve extensive viewer interaction. But many connections take place off air and online, where people can meet, join courses, or access resources. A growing team of specialist volunteers contribute to this work.

SAT-7's social media brands also help us to respond more precisely to viewers' varied needs, as we answer specific requests, provide one-to-one counselling and prayer, and create powerful media posts.

MAKING AN IMPACT

Our viewer support teams receive many heartfelt expressions of thanks from viewers who have been profoundly affected by our programs. Here are a few examples:

“

I am following your program with my son every week. Thank you for your honesty, simplicity, and amazing content that you are using to transfer the Word of God to kids and adults.

Shaheer, Egypt,
viewer of SAT-7 KIDS

“

Greetings to you, dear friends, who through this program have brought so many blessings from the Lord. You have brought the light of God to the hearts of those like us who live under oppression.

Sohrab, Iran,
viewer of SAT-7 PARS

“

I praise the Lord Jesus Christ for touching my heart, for changing me by coming into my life. I pray that everyone in the world can taste this grace and love. I want to thank you all so much for being the tools for the Gospel.

Filiz, Türkiye,
viewer of SAT-7 TÜRK

“

When my family found out that I had become a Christian, my brothers threatened to kill me if I went back to church. But I discovered that the church service is broadcast on SAT-7. I'm so blessed! Now I'm able to attend the church service in my room.

Nabila, Algeria,
viewer of SAT-7 ARABIC

HOW TO SUPPORT

PARTNER WITH US

SAT-7 is looking for individuals, churches and organisations who share our vision. Visit sat7.org/get-involved or email partner@sat7hk.org

Bank transfer:

HK DOLLAR ACCOUNT
Account number: 023-899842-838
Account name: SAT-7 Hong Kong Limited
Bank: HSBC Hong Kong
FPS ID: 161 350 848
Phone: +852 9867 8458

Bank transfer:

US DOLLAR ACCOUNT
Account number: 57319020
Account name: SAT-7 International Trust
Bank: Pax-Bank eG, Germany
IBAN: DE19 3706 0193 0057 3190 20
BIC (SWIFT-address): GENODED1PAX

EURO ACCOUNT
Account number: 57319011
Account name: SAT-7 International Trust
Bank: Pax-Bank eG, Germany
IBAN: DE68 3706 0193 0057 3190 11
BIC (SWIFT-address): GENODED1PAX

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